

## **Privacy Policy**

### **Data Protection**

The operators of this website take the protection of your personal data very seriously. We treat your personal data confidential and according to the legal data protection regulations and this Privacy Policy.

The use of our website is usually possible without providing personal data. Personal data, such as names, addresses or e-mail addresses, are always provided on a voluntary basis if possible. Those data will not be passed on to third parties without your explicit permission.

However, we would like to point out that data transmissions via internet (e.g. e-mail communication) cannot be entirely secure and may have security vulnerabilities. A complete protection of personal details against unauthorised access by third parties is not possible.

### **Cookies**

This website partially uses so-called cookies. Cookies do not cause damages to your computer and do not contain viruses. Cookies allow us to make our offer more user-friendly, more efficient and more secure. Cookies are small text files, stored by your browser on your computer.

The most cookies that we use are so-called "session cookies". They will be deleted automatically after the end of your visit. Other cookies remain on your terminal device. Those cookies enable us to recognise your browser on your next visit.

You can adjust your browser that way in order to be informed when cookies are placed, to individually allow cookies or to generally exclude cookies in certain cases as well as to activate the automatic deletion of cookies when closing the browser. The deactivation of cookies may impair the functionality of this website.

### **Server-log-files**

The provider of these websites automatically collects and stores information in log files which your browser automatically transmits to us, such as

- browser type/version
- used operating system
- referrer URL
- host name of the accessing computer
- time of query

Those data cannot be associated with individual persons. A merging with other data sources does not take place. We reserve the right to retrospectively check the data if reasonable evidences concerning illegal use become known.

### **Contact form**

If you send enquiries to us via the contact form, your data entered into the contact form, including the stated contact data, are stored for the purpose of dealing with your enquiry and in case of additional enquiries. Those data will not be passed on without your permission.

## **Newsletter**

If you would like to receive the newsletter offered on our website, we require your email address as well as information which allow us to check that you are the owner of the provided email address and that you agree to the reception of the newsletter. Further data will not be collected. We use those data exclusively for the sending of the requested information and do not transmit them to third parties.

The given permission to the storage of the data, the email address as well as the use of such for the purpose of sending the newsletter can be withdrawn at any time via the "Unsubscribe"-link within the newsletter.

## **Privacy Policy for the use of Google Analytics**

This website uses Google Analytics, a website analysis service by Google Inc. ("Google"). Google Analytics uses so-called "cookies", text files that are stored on your computer to analyse your use of the website. The information generated by the cookie about your use of this website (including your IP address) is sent to and stored at a Google server in the U.S.A.

If the IP-anonymisation is activated on this website, your IP-address will be shortened priorly within the member states of the European Union or other contractual states of the Treaty on the European Economic Area. Only in exceptional cases your complete IP-address will be transmitted to a server in the U.S.A. and shortened there. Commissioned by the operators of this website, Google will use this information to evaluate your use of the website, to compile reports on website activities for website operators and to provide other services related to website and internet activities. Google will not associate your IP address with any other data held by Google.

You may prevent the installation of cookies by adjusting the settings of your browser; however, if you do so, you may be unable to use all features of this website. Further, you may prevent the collection of data generated by cookies and related to the use of this websites by downloading and installing the plug-in under the following link:

<https://tools.google.com/dlpage/gaoptout?hl=en>.

## **Privacy Policy for the use of etracker**

Our websites uses the analysis service of etracker. Provider of these services are the etracker GmbH, Erste Brunnenstraße 1 20459 Hamburg Germany. User profiles under a pseudonym can be created using these data. For this cookies can be used. Cookies are small text files that are stored locally in the buffer store of your internet browser. The cookies enable to recognise your browser. The data collected by etracker will not be used to personally identify users of our website and will not be merged with person-related data about the owner of the pseudonym without explicit permission of the involved user.

You may object to the collection and use of data at any time with effect to the future. In order to object to the data collection and use, you can obtain an Opt-Out-Cookie, which secures that no visitor data of your browser will be collected from and stored by etracker in the future, from etracker under the following link:

<http://www.etracker.de/privacy?sid=6f4cb327264bef5adfbfc1cda3e45772&id=privacy&et=V23Jbb&languageId=2>

By this an Opt-Out-Cookie named "cntcookie" will be placed by etracker. Please do not delete this cookie as long as you wish to uphold your objection. Further information you find in the Privacy Policy of etracker under <https://www.etracker.com/en/data-protection.html>

## **Piwik**

Web analysis services This website uses Piwik, an open-source software for the statistical evaluation of visitor access. Piwik uses so-called cookies, text files that are stored on your computer and enable an analysis concerning the use of the website. The information generated by the cookies about your use of this online offer will be stored on the servers of the provider in Germany. The IP-address will be made anonymous immediately after the processing and before its storage.

The information generated by the cookie about the use of this website will not be passed on to third parties. You can prevent the installation of cookies by adjusting the settings of your browser software accordingly. However, we would like to point out that you might not be able to use all functions of this website to the full extent in this case.

If you object to the use of your data, you may deactivate the storage and use here. In this case an Opt-Out-Cookie will be placed to prevent Piwik from storing the usage data. If you delete your cookies also the Opt-Out-Cookie will be deleted. On the next visit of our websites Opt-Out has to be activated again.

## **Privacy Policy for the use of Facebook-Plug-ins**

On our websites plug-ins of the social network Facebook, 1601 South California Avenue, Palo Alto, CA 94304, USA are integrated. You recognise these plug-ins by the Facebook logo or the Like-Button on our site. For an overview of Facebook plug-ins, please see here: [https://developers.facebook.com/docs/plugins/?locale=en\\_US](https://developers.facebook.com/docs/plugins/?locale=en_US).

If you visit our websites, a direct connection between your browser and the Facebook server is established by this plug-in. By that Facebook receives information that you have visited our websites with your IP-address. If you click the Facebook "Like" button while you are logged on to your Facebook account you may link the contents of our websites to your Facebook account. Thereby Facebook can associate your visit of our websites to your Facebook account. We would like to point out that we as providers of these websites do not obtain knowledge about the contents of the transmitted data as well as the use of such by Facebook. For further information, please check the Privacy Policy of Facebook under <https://www.facebook.com/policy.php>.

If you do not wish that Facebook associates your visit of our websites to your Facebook account, please log out of your Facebook account.

## **Privacy Policy for the use of Twitter**

On our websites functions of the service Twitter are integrated. These functions are offered by Twitter Inc., 795 Folsom St., Suite 600, San Francisco, CA 94107, USA. By using Twitter as well as the function "Re-Tweet" websites visited by you are linked to your Twitter account and posted to other users. In doing so, data will be transmitted to Twitter.

We would like to point out that we as providers of this websites do not obtain knowledge about the contents of those data. For further information, please check the Privacy Policy of Twitter: <https://twitter.com/privacy?lang=en>.

The privacy settings of your Twitter account can be adjusted under <http://twitter.com/account/settings>

## **Privacy Policy for the use of Google +1**

Collection and forwarding of Information: By using the Google +1 button you may publish information worldwide. Via the Google +1 button you and other users receive personal-related contents from Google and our partners. Google stores the information that you have voted +1 for contents as well as information about the website that you were visiting as you clicked the +1 button. Your +1 votes may be published or displayed as notices together with your profile name and your picture at Google services, such as search results, your Google profile or at other places on websites.

Google records information about your +1 activities in order to improve the Google services for you and others. To be able to use the Google +1 button you need a globally visible, public Google profile which must contain at least the user name chosen for this profile. This name will be used for all Google services. In some cases this name may be replaced by another name which you used when sharing contents via your Google account. The ID of your Google account can be displayed to users who know your e-mail address or possess any other information identifying you.

Use of collected information: Besides the above mentioned designated purposes, the details provided by you are treated according to current Google data protection regulations. Google may publish summarised statistics about +1 activities of users or pass those statistics on to users and contractual partners like publishers, advertisers or linked websites, respectively.

## **Privacy Policy for YouTube**

Our website uses functions of the website YouTube. The Youtube websites are provided by YouTube, LLC, 901 Cherry Ave., San Bruno, CA 94066, USA. If you access a website which contains a YouTube plugin, your browser establishes a direct connection to the servers of Youtube.

If you are logged in to your YouTube account, YouTube can associate your visit of our websites with your user account. We would like to point out that we, as providers of these websites, do not obtain knowledge about the contents of transmitted data as well as their use by YouTube. If you do not wish that YouTube associates your visit of our websites to your YouTube account, please log out of your YouTube account.

For further information concerning the use of data by YouTube please view the YouTube Privacy Policy: <https://www.google.com/intl/en/policies/privacy/>.

## **Privacy Policy for the use of Instagram**

On our websites functions of the service Instagram are embedded. These functions are offered by the Instagram Inc., 1601 Willow Road, Menlo Park, CA, 94025, USA. If you are logged in to your Instagram account you can link contents of our websites with your Instagram profile by clicking the Instagram button. By this Instagram will associate the visit of our websites with your user account. We would like to point out that we, as providers of these websites, do not obtain knowledge about the contents of transmitted data as well as their use by Instagram.

For further information, please review the Privacy Policy of Instagram: <http://instagram.com/about/legal/privacy/>

## **Privacy Policy for the use of LinkedIn**

Our website uses functions of the network LinkedIn. The provider of LinkedIn is the LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA. On every access to our websites which contain LinkedIn functions, a connection to the servers of LinkedIn will be established. LinkedIn will be informed that you have visited our websites with your IP address. If you use the "recommend"-button of LinkedIn and are logged in to your LinkedIn account, LinkedIn can associate your visit of our websites with your user account. We would like to point out that we, as providers of these websites, do not obtain knowledge about the contents of transmitted data as well as their use by LinkedIn.

For further information, please review the Privacy Policy of Instagram: <https://www.linkedin.com/legal/privacy-policy>.

## **Privacy Policy for the use of Pinterest**

On our website we use social plugins of the social network Pinterest which is operated by Pinterest Inc., 635 High Street, Palo Alto, CA, 94301, USA ("Pinterest"). If you access a website which contains such a plugin, your browser establishes a direct connection to the servers of Pinterest. The plugin transmits protocol data to the servers of Pinterest in the U.S.A. These protocol data may contain your IP-address, the address of the visited website, which also contain this plugin, type and setting of the browser, date and time of query, your way of using Pinterest as well as cookies.

For further information concerning purpose, extent and further processing and use of the data by Pinterest as well as your respective rights and possibilities for the protection of your privacy, please read the Privacy Policy of Pinterest: <https://about.pinterest.com/en/privacy-policy>

## **Privacy Policy for the use of XING**

Our website uses functions of the network XING. Provider of these functions are the XING AG, Dammtorstrasse 29-32, 20354 Hamburg. On every access to our websites that contain the functions of XING, a connection to the servers of XING will be established. According to our present state knowledge, the storage of person-related data does not take place, especially no IP-addresses will be stored, neither will the usage behaviour be evaluated.

For further information concerning data protection and the XING share button, please read the Privacy Policy of XING under [https://www.xing.com/app/share?op=data\\_protection](https://www.xing.com/app/share?op=data_protection)

## **Privacy Policy for the use of Tumblr**

Our websites use the buttons of the service Tumblr. Provider of Tumblr is the Tumblr, Inc., 35 East 21st St, 10th Floor, New York, NY 10010, USA. These buttons enable you to share a posting or a website on Tumblr or to follow the originator on Tumblr. If you access our website containing Tumblr buttons, the browser establishes a direct connection to the servers of Tumblr. We have no influence on the extent of data that are collected and transmitted by Tumblr through the aid of this plugin. According to the latest state of knowledge, IP addresses as well as the URL of the respective website will be transmitted.

## **Privacy Policy for the use of Google AdSense**

This website uses Google AdSense, a Google Inc. service to embed commercial information. Google AdSense uses so-called "cookies", text files that are stored on your computer to analyse the use of the website. Further, Google AdSense uses so-called web beacons (invisible images). These web beacons help to process information, such as visitor traffic on this website.

The information generated by cookies and web beacons about your use of this website (including your IP address) is sent to and stored at a Google server in the U.S.A. Google may also transfer this information to their contractual partners. However, Google will not associate your IP address with any other data stored at Google's.

You may prevent the installation of cookies by adjusting the settings of your browser; however, if you do so, you may be unable to use all features of this website. By using this website you agree to the processing of the collected information by Google, according to the above mentioned purpose.

## **Privacy Policy for the use of Google Analytics Remarketing**

Our websites use retargeting technologies by Google. Provider of these technologies are Google Inc. 1600 Amphitheatre Parkway Mountain View, CA 94043, USA.

This enables to address visitors of our website with customised, interest-related commercial information. The display of commercials takes place according to the cookie-based analysis of previous usage and browsing behaviour. According to our present state of knowledge, no person-related data will be stored when visiting our website. On access, a cookie will be placed to collect anonymous data about interests of the user and so to adapt commercials to such information. These cookies are small text files which will be stored onto your computer or terminal device.

You can permanently object to the use of cookies for retargeting by deactivating customised commercials by Google here: <https://www.google.com/settings/ads/onweb/>

Further information and data protection regulations you find in Google's Privacy Policy under <http://www.google.com/intl/en/policies/technologies/ads/>.

## **Privacy Policy for the use of the Amazon partner program**

The operators of this website participate in the Amazon EU partner program. On our websites Amazon advertisements and links are embedded with which we are able to earn income by advertising cost refund. Therefore Amazon places cookies in order to trace the origin of the order. Thereby Amazon is able to recognise that you have clicked the link placed on our website. For further information concerning the use of data by Amazon please view the Amazon Privacy Policy:

[http://www.amazon.com/gp/help/customer/display.html?ie=UTF8&nodeId=468496&rw\\_useCurrentProtocol=1](http://www.amazon.com/gp/help/customer/display.html?ie=UTF8&nodeId=468496&rw_useCurrentProtocol=1).

## **Registration with this websites**

You can register with this website to be able to use additional functions on this website. The data entered for this purpose will only be used for purpose of use of the respective offer or service for which you have registered.

We also use the provided e-mail address to inform you about important changes, such as change of the offer range or in case of technical changes.

## **Processing of data (customer data and contract data)**

We collect, process and use person-related data only as far as necessary for the establishment, content-related arrangement or change of the legal relationship (stock data). We only collect, process and use person-related data about the use of our websites (usage data) insofar it is necessary for enabling, improving or invoicing the use of the service.

## **Transmission of data on contract conclusion for online shops, traders and product shipment**

We transmit person-related data to third parties only if it necessary to fulfil the contract, e.g. transmitting data to the forwarding agent or the commissioned credit institution in charge with the payment. A further transmission of data to third parties does not take place unless you have given your explicit permission. A transmission of data to third parties for commercial purposes does not take place.

## **Transmission of data on contract conclusion for services and digital contents**

We transmit person-related data to third parties only if it necessary to fulfil the contract, e.g. transmitting data to the commissioned credit institution in charge with the payment. A further transmission of data to third parties does not take place unless you have given your explicit permission. A transmission of data to third parties for commercial purposes does not take place.

## **Right to Information, Deletion, Blocking**

You have the right to be informed about your person-related data, their origin and addressee and the purpose of data processing as well as the right to correction, blocking or deletion of those data at any time and free of charge. For further questions and questions concerning person-related data, feel free to contact us under the address published in the legal note.

## **Objection to commercial mails**

Providers are obligated to publish contact information in the Legal Note/Impressum. The use of such contact information by third parties for the purpose of distributing unsolicited advertisements or other commercial information is prohibited. The operators of this website reserve the right to take legal measures in case of being sent unsolicited commercial information, e.g. spam mails etc.

### **Source:**

eRecht24

<https://www.e-recht24.de/mitglieder>

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<http://www.translation-fritz.de/>